



TOW TRUCK UNIVERSITY® × MOTORCLUB TRAINING

Train Like the Road Depends On It

Elite training programs for towing professionals — Vance Dugger • 877-823-9696

OUR PHILOSOPHY

Training works when it connects directly to the job your people do every day.

Not classroom lectures adapted for towing. Every program is developed from the ground up with operators, dispatchers, and managers who know this work.

THE PROGRAMS

Three Pillars of Elite Training

Roadside Safety

Decision-making for the moments that matter — highway shoulders, live traffic, 2 AM calls.

Vehicle Recovery

Damage-free technique on the exact equipment your team runs. Clean recoveries, protected contracts.

Motor Club Mastery

The metrics, compliance, and service standards that keep club contracts locked in.

The Most Dangerous Office in America Is a Highway Shoulder

- Scene assessment and positioning under live traffic
- Traffic control, visibility, and PPE that actually gets used
- Coordinating with law enforcement and first responders
- Situational awareness as a habit — not a checklist





VEHICLE RECOVERY COURSES

Clean Recoveries. Every Time.

- Light and medium-duty recovery methods
- Winching, rigging, and load securement
- Damage-free wheel lift and flatbed operation
- Recovery planning for complex scenarios

Motor Club Work Is a Different Game

Standard Towing

- Your customer, your standards
- Response time is a goal
- Documentation when needed

Motor Club Work

- The club's customer — and the club is watching
- Response times measured and scored
- Documentation audited on every call

Built Around the Metrics the Clubs Actually Use

- Service level compliance — ETA, quality, and communication standards made automatic
- Customer experience that protects the club's brand and your contract
- Documentation and reporting that survives an audit
- Habits and systems, not memorized manuals

ONLINE LEARNING

Training That Fits Between Calls

- Focused segments completed between calls, before shifts, or during downtime
- Video instruction, scenario exercises, and real knowledge checks
- Built for a team more likely at a truck stop than at a desk



ONLINE LEARNING

Training Without Limits

24/7

Access

Any shift, any schedule

3

Devices

Desktop, tablet, mobile

0

Classrooms

No pulling crews off the road



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Let's Build Your Elite Team

Vance Dugger — 877-823-9696 • towtruckuniversity.com